



MARATHON KIDS

Midland ISD x Marathon Kids

2025-26 Run Club Season Impact

Movement. Partnership. Impact.

www.marathonkids.org





MARATHON KIDS



23

CAMPUSES



10,540

PARTICIPANTS



**163,155
MILES**

2025-26 MIDLAND ISD X MARATHON KIDS IMPACT



MARATHON KIDS

Leading the movement

Top 10 campuses by total miles

1. SOUTH ELEMENTARY

2. EMERSON ELEMENTARY

3. RUSK ELEMENTARY

4. LONG ELEMENTARY

5. FANNIN ELEMENTARY

6. HENDERSON ELEMENTARY

7. SANTA RITA ELEMENTARY

8. DEZAVALA ELEMENTARY

9. JONES ELEMENTARY

10. FRANKS ELEMENTARY



MARATHON KIDS

Why movement matters for your students

- Improves focus, behavior, and classroom readiness
- Builds confidence, resilience, and social connection
- Supports physical and mental health





MARATHON KIDS

How we build lifelong habits

Marathon Kids program pillars



**Goal Setting
& Tracking**



**Modeling the Way
& Social Support**



**Rewarding
& Celebrating**

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MARATHON KIDS

Movement in action



"Marathon Kids has created a culture of perseverance, goal setting, and positive competition in our school. Students became so motivated by tracking their progress and checking the leaderboard that they wanted to participate in every running opportunity we offered, from our Jingle Bell Jog and Turkey Trot to foam races, inflatable races, and even a summer running program.

Marathon Kids showed our students that runners are some of the most supportive and encouraging people, and they experienced that sense of community firsthand."

- Coach Charlotte Hilsberg, Santa Rita Elementary

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MARATHON KIDS

Thank you, Midland ISD

**Together, we are building a healthier, more
active generation - one mile at a time.**

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