



MARATHON KIDS

Austin ISD x Marathon Kids

2025-26 Run Club Season Impact

Movement. Partnership. Impact.

www.marathonkids.org





MARATHON KIDS

A movement that started in Austin

- Marathon Kids is a nonprofit born in Austin, TX
- Now serving 500K+ youth nationwide
- AISD is helping lead the largest youth running program in America



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MARATHON KIDS



96
CAMPUSES



20,671
PARTICIPANTS



364,098
MILES

2025-26 AUSTIN ISD X MARATHON KIDS IMPACT



MARATHON KIDS

MARATHON
KIDS
30TH
RUNNING STRONG
SINCE 1995



Celebrating Marathon Kids Day with Mayor Kirk Watson, Kerbey Lane, CEO, and AISD staff and leadership at Hart Elementary.



Marathon Kids X BRCE X Woolridge Elementary



MARATHON KIDS

Leading the movement

Top 10 campuses by total miles

1. BROWN ELEMENTARY

2. DOSS ELEMENTARY

3. HILL ELEMENTARY

4. BARANOFF ELEMENTARY

5. HART ELEMENTARY

6. BLANTON ELEMENTARY

7. BECKER ELEMENTARY

8. PATTON ELEMENTARY

9. CAMPBELL ELEMENTARY

10. LEE ELEMENTARY



MARATHON KIDS

Why movement matters for your students

- Improves focus, behavior, and classroom readiness
- Builds confidence, resilience, and social connection
- Supports physical and mental health





MARATHON KIDS

How we build lifelong habits

Marathon Kids program pillars



**Goal Setting
& Tracking**



**Modeling the Way
& Social Support**



**Rewarding
& Celebrating**

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MARATHON KIDS

Movement in action



"My students aren't just becoming stronger runners. They're learning perseverance, goal-setting, and consistency. Skills that will outlast any race." - Coach Megan Vasquez, Becker Elementary

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MARATHON KIDS

Thank you, Austin ISD

**Together, we are building a healthier, more
active generation - one mile at a time.**

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