

# MARATHON KIDS

**Title:** Video Intern

**Reports to:** Heidi Gollub, Chief Marketing Officer

**Start Date:** May 2020

**Hours:** Part-time (15-20 hours per week)

**Pay:** This is an unpaid internship for college credit only

Marathon Kids is dedicated to improving the health of children by providing them with the tools, motivation, and support to live happier, healthier lives. In the past 24 years, Marathon Kids has transformed the lives of more than two and a half million children across all 50 states. Kids need more access to physical activity. We are building a community around the movement to get them running and help them go the distance.

## **JOB DESCRIPTION:**

We are seeking a driven, fast-learning, inventive intern who is passionate about changing the lives of children and is ready to apply video, graphics, and social media knowledge to that cause. This internship will provide hands-on experience with an innovative nonprofit—you will be mentored by professionals actively changing the NPO world, elevate your work portfolio through real-world experience, and help deliver on the promise of the Marathon Kids mission to get kids moving.

## **RESPONSIBILITIES:**

- **Create.** Develop innovative event messaging content.
- **Edit.** Manage b-roll footage loops and social media video clips.
- **Plan.** Assist in event planning, coordination, and management. Be detail-oriented and resourceful.
- **Shoot.** Act as a production assistant at live events.
- **Strategize.** Be ready to come to the table with thoughts, poignant questions, and recommendations.
- **Adapt.** We move fast, experiment, and pivot as soon as we identify a need to change course. Adaptability and flexibility are critical to this role.
- **Engage.** Be part of a small, highly productive, and dynamic team. Leave a real legacy with your ideas and projects.

## **REQUIRED QUALIFICATIONS:**

- Must be enrolled in a Bachelor's or Master's program at an accredited college or university.
- Must be 18 years or older and have sophomore standing or above.
- Experience creating and editing video.

## **PREFERRED QUALIFICATIONS:**

- Basic knowledge of Illustrator and Photoshop preferred.
- Understanding of basic social best practices.

## **APPLICATION INSTRUCTIONS:**

To be considered, please email your resume and cover letter to [heidi@marathonkids.org](mailto:heidi@marathonkids.org).