

MARATHON KIDS

Marathon Kids Communications and PR Intern

Direct Reports to: Mary Mattia, Communications and PR Manager

Start Date: Immediate

Hours: part-time (16-20 hours per week)

OVERVIEW:

Marathon Kids is dedicated to improving the health of children by providing them with the tools, motivation and support to live happier, healthier lifestyles. So far, Marathon Kids has transformed the lives of over two million children and as of this year, we have partnered with Nike to take this youth running program to the next level. Kids everywhere need more access to physical activity. We are building a community around the movement to get them running and help them go the distance.

Marathon Kids is seeking a **driven, fast-learning** and **inventive** intern who is passionate about changing the lives of children and is ready to apply communications/PR knowledge to that cause. This internship will provide hands-on experience with an innovative nonprofit – you will be mentored by professionals actively changing the NPO world, blow-out your work portfolio through real-world experience, and help deliver on the promise of the Marathon Kids mission.

QUALIFICATIONS & RESPONSIBILITIES:

- **Write.** Press releases, pitches, media materials, social posts, coverage reports, trackers, recaps – strong written skills will be a key contributor to your success.
- **Research.** Get down and dirty with the ins-and-outs of our world. Take initiative to learn what you don't know to help inform stellar work product and decision-making.
- **Hustle.** Get scrappy pitching media and garnering coverage; develop media and community relationships and put them to use.
- **Plan.** Assist in event planning, coordination and management. Be detail-oriented and resourceful.
- **Analyze.** Hone your critical thinking skills and look deeply at the landscape and materials in front of you. Synthesize insights from your learning and develop reports that shed light on the unknown.
- **Strategize.** Be ready to come to the table with thoughts, poignant questions and recommendations.
- **Adapt.** We move fast, experiment and pivot as soon as we identify a need to change course. Adaptability and flexibility are critical to this role.
- **Engage.** Be part of a small, highly productive and dynamic team. Leave a real legacy with your ideas and projects.

APPLICATION INSTRUCTIONS:

To be considered, please email your resume and cover letter to mary@marathonkids.org as soon as possible.

www.marathonkids.org
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